

ORIGINAL



Republic of the Philippines
Department of Agriculture
AGRICULTURAL TRAINING INSTITUTE
ATI Building, Elliptical Road, Diliman, Quezon City, Metro Manila 1100
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PURCHASE ORDER

SUPPLIER: **MANILA BROADCASTING COMPANY**
ADDRESS: Vicente Sotto St., Pasay City
TIN: 000-479-027-000

P.O. No.: 2020-12-224
DATE: 9-Dec-20
MODE OF PROCUREMENT: NP- Scientific, Scholarly, Artistic Work,
Exclusive Tech and Media Services

Gentlemen:

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: ATI, Diliman, Quezon City			Delivery Terms: 6 MONTHS		
Date of Delivery:			Payment Term: LDDAP		
STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	episode	Blocktime Radio Program Slot and Production Services Coverage: Nationwide Running Time: one (1) hour per episode Frequency: once a week Duration: six (6) months Inclusion: -Talent fee for host/announcer per episode -Fee for writer/production assistant per episode -Listenership data and social media analytics	24	₱ 146,500.00	₱ 3,516,000.00
	package	Fees for the production of program elements (opening and closing billboards, stingers, etc.) Purpose: For the nationwide promotion of programs and services of the Department of Agriculture and its bureaus and attached agencies	1	25,000.00	25,000.00

TOTAL AMOUNT IN WORDS:**THREE MILLION FIVE HUNDRED FORTY-ONE THOUSAND PESOS ONLY**

₱ 3,541,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for everyday of delay shall be imposed.

COMFORME:

ATTY. RUDOLPH STEVE E. JULANGEL
Signature Over Printed Name of Supplier
02RH STATION MANAGER
DEC. 11, 2020
Date

Very truly yours,

ALFREDO S. ATON, MPS-DM
DIRECTOR IV

FUNDS AVAILABLE:

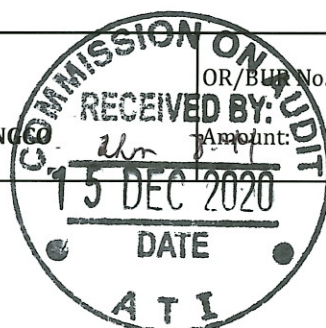
ALYZA JANE D. VILLAMARZO-CARBUNCO
Head, Accounting Unit

OR/BUP No.:

2020-12-1385
12-10-20

Amount:

₱ 3,541,000.00



12/10/2020