



Republic of the Philippines  
 Department of Agriculture  
**AGRICULTURAL TRAINING INSTITUTE**  
 ATI Building, Ethical Road, Diliman, Quezon City, Metro Manila 1100  
 Tel. Nos. (63-2) 8228-6541 to 49 & 8228-2392 Fax No. (63-2) 8920-9792  
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**PURCHASE ORDER**

**SUPPLIER:** MMPI CORP.  
**ADDRESS:** 3rd Floor W Tower, 39th St., North Triangle, Bonifacio Global City, Fort Bonifacio, Taguig City  
**TIN:** 009-198-331-00000

**P.O. No.:** 2021-10-194 ✓  
**DATE:** Oct. 25, 2021

**MODE OF PROCUREMENT:** MP-SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES

**Gentlemen:**

Please furnish this Office the following article(s) subject to the terms and conditions contained herein.

Place of Delivery: <b>ATI, Diliman, Quezon City</b>		Delivery Terms: <b>3 MONTHS</b>			
Date of Delivery:		Payment Term: <b>LDDAP</b>			
STOCK NO.	UNIT	DESCRIPTION	QTY	UNIT COST	TOTAL COST
	package	<p><b>Media Services</b>            Agripreneur Segment (includes pre-production, production, post-production and airing)            Basic video specs            Length: 3-4 minutes            Number of segment: 5            Resolution: 1080p HD; broadcast quality (or equivalent)            Format: mp4            Music/BGM/SFX: original and/or royalty free            Inclusive of commercial plugs, episodal plugs, and countdown plugs  <b>Pre-production</b>            Research, conceptualization, writing of script/production outline; preparation of guide questions, shooting list coordination; inventory of stock materials (to be approved by ATI)  <b>Video Production</b>            Production management            Direction: cinematography; lighting; audio equipment utilization depreciation  <b>Post Production</b>            Footage ingestion; non-linear editing; graphics generation; rendering; scoring using canned music; audio mastering; video exporting.            Services of a voice talent and sound engineer            equipment utilization depreciation  <b>Terms and Conditions</b>            Must submit samples of work and track record or list of companies which the service provider has worked with;            Script and storyboards shall be subject to evaluation and approval of ATI prior to production            Outputs shall be subject to evaluation and approval of ATI prior to airing and dissemination.            Outputs shall be aired weekly as series of segments on national television, including cross-posting at the program's social media and digital platforms, after evaluation and approval of ATI.</p>	1		P 1,800,000.00



*[Handwritten signature]*

The company shall provide analytics and tagging on video documentaries that it will produce for ATI.

The company shall submit a terminal report to ATI within fifteen days after the completion of the project.

Videos developed shall be considered works made-for-hire and are owned exclusively by ATI. ATI shall be entitled to obtain and hold all copyrights in respect of such materials.

The service provider must have ongoing agri-based TV program airing on mainstream media network and with simulcast on Facebook and YouTube. Specifically, their social media accounts must have at least 300,000 followers on Facebook and at least 6,000 subscribers on YouTube.

The Service provider shall be paid in the following manner:

- a. 10% or P180,000 upon signing of contract
- b. 40% or P720,000 after the production and airing of 1st segment;
- c. 40% or P720,000 after the production and airing of 3rd segment;
- d. 10% or P180,000 after the production and airing of 5th segment;

Travel expenses and accommodation are included in the indicated total cost

**Purpose:**

For promotion and advocacy of agriculture including its importance, new technologies and farm-to-table concepts; and communicating successes and experiences of farmers and young farmers to encourage appreciation of agriculture

**TOTAL AMOUNT IN WORDS:**

ONE MILLION EIGHT HUNDRED THOUSAND PESOS ONLY

P 1,800,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent (1%) for every day of delay shall be imposed.

CONFORME:

Maria Nicolita P. Mamilad

Signature Over Printed Name of Supplier

November 4, 2021

Date

Very truly yours,

ROSANA P. MULA, PhD

O/C-DIRECTOR IVY

FUNDS AVAILABLE:

OR/BUR No.:

2021-10-1113  
10-21-21

Amount:

Ppp. 1,800,000.00

JOAN E. SINGSON

CHIEF ACCOUNTANT/II

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