8 June 2007

DEPARTMENT ORDER
No. ______ (D3)  
Series of 2007

SUBJECT: Designating the AGRICULTURAL TRAINING INSTITUTE as Lead Agency for the Provision of e-Extension Services

To fasttrack the implementation of an integrated and harmonized ICT based extension delivery system for agriculture and fisheries that will complement the conventional technology transfer strategies now in place, the Agricultural Training Institute is hereby designated to take the lead in the development of a comprehensive program for the provision of e-extension services for the Department of Agriculture.

As such, the ATI shall collaborate with the various agencies, bureaus and organizational units of the Department of Agriculture for the development and content build-up of knowledge and database management in the provision of e-learning courses, farm and business advisory services specifically through the setting up of Farmers’ Call Centers, as well as the installation of e-commerce services.

This Order shall take effect immediately.

ARTHUR C. YAP  
Secretary